For the record, the author does not profess to "greatness".

12-12-12
TWELFTH OF DECEMBER TWO THOUSAND AND TWELVE
Many Tribes: One people, One planet (World Flag)

This is based on an actual computer enhanced image of the World taken by NASA satellites.

SECTION 1 ONLY
ENGLISH MANUSCRIPT

© Andronicos 2002, who for the record does not profess to being "Great" in any way or form and is quite honoured by the amount of global interest the 12-12-12 website and book is attracting.
• What if you were put in charge of the World tomorrow?
• How would you run the planet?
• Could you ensure the total eradication of extreme poverty and war, using peaceful means, by the year 2012?
• Would you make a better leader than the self proclaimed first "Cyberspace Global Ruler", Andronicos “The Great”?
• Are these the words of a wise philosopher or crazy mad man?
• Is this THE blueprint for World peace and security or recipe for disaster?
• **Are you wise** enough to break the *secret* code found in the 12-12-12 Book?

This book has been edited for UK politically correct expressions as at 28\textsuperscript{th} March 2004. This may not be the case in other English speaking countries.
For the record, the author does not profess to "greatness"

About the Author

Andronicos and his two alter egos

In this website and throughout the 12-12-12 book there are 3 different Andronicos characters so as to give the reader an interesting and original plot for impact and enjoyment purposes. Before proceeding, please note that the real author does not profess to be "Great" and does not suffer from a mental illusion that he is actually in charge of the planet. He is an ordinary person like you and me, who is using the freedom of speech to put forward a number of ideas, some quite original, to make the World a better place to live in: now and in the future.

It maybe worth knowing, before writing the 12-12-12 book, (which is fully readable online on this website and downloadable free of charge in PDF format), the author had a short list of a few pseudonyms to use instead of the grand title Andronicos "The Great". These included: Brian the Benevolent, Michael the Magnificent, Stavros the Supreme, Jehoshophat the Judge and even Nathan the Nut. Unfortunately they didn't sound right, so the author chose to use his own name and risk the occasional raised eyebrow and joke at his expense. The name Andronicos actually means 'The man who conquers'.

After reading his work, he is open to suggestions to change the star character within 12-12-12, to Andronicos the Nut, if the consensus of public opinion suggests this should be the case.

The 3 characters within 12-12-12 will now be introduced:

Andronicos "The Great" is the author's first alter ego who is the self proclaimed Director of the Human Race and Manager Planet Earth. A very controversial self opinionated man who doesn't tolerate fools.

Andronicos "The Cynic" is his second alter ego who argues with "The Great" on many issues. A pessimist by nature; sarcastic, cynical and arrogant.

Andronicos The Mediator is the real Andronicos, author of the 12-12-12 book and website. He has no illusions to grandeur or greatness. As you will read within the website, he spends some effort attempting to mediate between his alter egos to stop them squabbling and sometimes acts as "The Great's" apologist.

The Real Andronicos (Author of 12-12-12)

Andronicos is a 45 year old British Greek Cypriot who was born in Africa and moved to England when he was 3 years old. He is an expert on the automation of Problem and Change Management at large Computer centres, and the setting up of global Helpdesks. He has lectured in many countries over the years and has been a guest speaker at various international computer conferences using his unorthodox style of humour and irreverence to liven up the usually nerdish subject matter.
Andronicos has invented a commercial software product to help people avoid misunderstandings and communicate more effectively by using the power of voice rather than typed text when sending emails. He is now responsible for an international initiative to provide this software free of charge, to assist people with disabilities communicate more effectively. Using this technology he invented, Andronicos plans to undertake a PhD study in using audio stimulation techniques to assist in the rehabilitation and treatment of comatose, unconscious and brain injured patients.

Andronicos has also patented a process and system to electronically harvest Corporate late payment surcharges, code named 'The Robin Hood System', to benefit registered charities, NGOs, national tax authorities, and small businesses internationally. The concept is a non profit initiative.

Outside his business interests, Andronicos enjoys reading non-fiction books and although slightly dyslexic, likes to write satirical song lyrics, serious poetry and is a ghost humour writer. He is also an accredited Mediator and has undertaken training on how to be a TV Presenter.

Using his extensive experience in commercial 'Problem Management', Andronicos has written this internationally popular very unusual paradoxical website, to get people interested in proposing solutions to the major problems in the world and their local communities in general.

The real Andronicos, the author, does not profess to be "Great" and is quite honoured by the amount of interest the www.12-12-12.org website is attracting.

**About the 12-12-12 Book**

What would you do if you were in charge of the World? Could you help bring about Global Peace within a few years? What about hunger and extreme poverty - how would you eradicate these and other human evils by a certain date, which for arguments sake has been set to be December 12th 2012 (12/12/12)? Would you or your fellow classmates make a good Director of the Human Race and Manager Planet Earth? The author of the book entitled 12-12-12 has attempted to do just that. He collected, analysed and indexed every major problem in the World over an 87 day period in 2002 and offered his solution to resolving them, with a view to getting other people to talk about the controversial subjects of Religion and Politics.

The www.12-12-12.org website is predominantly the online version of this book, including useful external links and discussion topics.
Book Overview

- Where will the trillions of dollars needed to eradicate extreme poverty by December 12th 2012, come from?
- How will this stop ALL wars by December 12th 2012? (Show me ALL wars and national disputes in the World)
- How will some of the money be spent to make the above happen?
- Are you one of the 200,000 Rulers of the World? If so please read an important letter addressed to you, which you will find near the end of this book.
- How can my family and I help the 12-12-12 initiative, without it costing us one penny? (Refer to appendix F.)
- Show me ALL environmental problems in the World
- Are you wise enough to break the secret code found in section 11.60.30? Try doing so for 12 minutes now or find when the answer will be revealed.

Summary of Section 1: Eradication of Extreme Poverty by December 12th 2012

Andronicos "The Great" gives various directives relating to eradicating extreme poverty by IOI December 12th, 2012. He describes that the key to undertaking such a huge task is a Bond financed $2 trillion investment fund which will create homes for the homeless, food for the hungry and jobs for the unemployed. This fund will be a cross between the Marshal Plan, a global charity, a multinational corporation and giant pension scheme. Andronicos "The Great" explains how he will get the money: from public corporations who will be forced to take part (either directly investing in the Bonds or by their provision of security to Banks to lend real money), institutional and State pension funds and wealthy nations. He further explains that the return on investment could be massive for future generations, even retiring the national debts of donor countries.

As far as boosting the global economy, such an unprecedented international scheme will boost global stock markets and global GDP and the proceeds from government taxation will increase. Wars are usually good for employment, productivity and economies. Andronicos "The Great" wants to start a war… against war and extreme poverty.

To assist in his directives to eliminate war by IOI December 12th, 2012, Andronicos "The Great" explains which countries will be allowed to benefit from the Bond and how they may qualify to do so in future.

Other directives relating to the eradication of extreme poverty covered in this section include the Banana Experiment, forcing certain World Rulers to fast once a month so they can experience the pangs of hunger personally and a new non religious custom to be adopted worldwide every Thursday involving a chipped bowl.

Summary of Section 2: Health and Social Issues

Andronicos "The Great" gives various directives relating to Health and Social issues which will impact the 12-12-12 initiative in some way or another. He explains his
policies towards "soft drugs" such as alcohol, tobacco and Marijuana and the measures he wants adopted for "hard drugs" such as Cocaine and Heroin. A rather controversial plan involving government agencies such as the DEA buying all the hard drugs direct from the farmers in certain parts of the World is described.

On the very emotional subject of abortion, Andronicos "The Great" has a third alternative to pro life and pro choice which is rather novel.

Various other matters are explored, directives given and solutions found to many of the problems faced relating to Health and Social issues in this section.

**Summary of Section 3: Environmental Issues**

Andronicos "The Great" sees environmental matters as key issues to resolve as part of the 12-12-12 initiative. He directs environmental protection initiatives from various agencies - some minor others major to protect the planet.

His novel approach to Asteroid destruction using the complete nuclear arsenals of India and Pakistan is explained. The key to his environmental plans and arguably the key to making the whole 12-12-12 initiative a success is Andronicos "The Great's" unprecedented historic project to turn the Sahara Desert into a huge food growing region that will indirectly provide virtual land to many millions of poor families across the World without families actually having to move to North Africa.

A major component of this section is a definitive list (3,500) of international environmental matters broken down on a country by country basis, with a directive by Andronicos "The Great" instructing all parties to begin the immediate resolution of these problems so that half will be permanently eliminated by December 12 2007.

**Summary of Section 4: Education Issues**

Andronicos "The Great" gives various directives relating to education matters, as he believes these are intrinsic in ensuring the 12-12-12 initiative is a success.

He covers general education issues, drugs, the teaching of morality, racism, unwanted pregnancies and a new annual bonfire celebration.

A directive to build a massive online library of mankind's knowledge in Alexandria, Egypt is described.

**Summary of Section 5: Eradication of War, Tribal Misunderstandings, and Terrorism by December 12th 2012**

Andronicos "The Great" provides his directives to eliminate war by IOI December 12th, 2012. He delegates the task of finding solutions to so called "minor" disputes with so called advanced countries. A list of every known international dispute is itemised (5,500).

Andronicos "The Great" initially concentrates on directives to getting immediate peace in Northern Ireland and Israel with solutions to help all the people in Cuba and Cyprus.
The Israeli/Palestinian solution is rather unique and is connected to the Sahara Desert reclamation project described in Section 3.

**Summary of Section 6: Business Commerce and Economics Issues**

Andronicos "The Great's" directives relating to business commerce and economics are described in some detail in this section, including a new World currency and the use of alternative money. He describes a patented system to harvest late payment surcharges known as the Robin Hood System. It will take money from corporations and subsidise charities and be a replacement to some aspects of personal taxation.

Andronicos "The Great" goes for the jugular and explains what he wants from the WTO, IMF, World Bank, credit reporting agencies, banks, auditors, unions, insurance companies and public corporations. He requests an asset list from every country in the World modelled on the UK model.

**Summary of Section 7: Religious and Spiritual Issues**

Andronicos "The Great's" very, very controversial opinions on religion and spirituality are grouped together in Section 7.

He tells what religious leaders must do to help achieve World peace. He introduces the *Secret Gospel of Thomas* and asks adherents to the major monotheist faiths to read each other's Holy Books. He issues a peaceful Fatwa against violent Muslim clerics, he asks the State of Israel to apologise for a historic miscarriage of justice, he asks the Catholic Church to sign an indulgence letter he has prepared for them and asks for an asset list from all religious organisations around the World.

Andronicos "The Great" describes himself as the World's first Monotheon and asks those who wish, to send an electronic prayer which will eventually be simultaneously delivered to Mecca and Jerusalem by children of Muslim, Jewish and Christian faiths.

**Summary of Section 8: Justice Law and Order Issues**

Andronicos "The Great" directs what needs to be done on the subject of justice, law and order. Crime, punishment, prisons, executions, extradition treaties, judges and sex offenders are covered.

He outlines immediate directives so as to eliminate many problems in this area, demands a UN global action force and an online database of every law and what it means.

**Summary of Section 9: Human Rights Issues**

Andronicos "The Great" is very much an advocate of Human Rights whether it be that of children, women, "gays", indigenous populations, slaves and even prostitutes. He explains what he wants done - immediately.
Summary of Section 10: Planetary Management Issues

Andronicos "The Great" has grouped his directives on managing the planet in this section. As an anti bureaucrat he describes what he wants from senior civil servants, mayors and taxation. He gives his directives to the UN and all 200,000 grade A, B, C and S list Rulers of the World who have the power to make the IOI 12-12-12 initiative happen.

Summary of Section 11: Miscellaneous matters

Andronicos "The Great" groups together various miscellaneous matters in this section - junk mail, space junk, animal rights, new global standards and even a new calendar to begin on December 22, 2012 are described.

Summary of Section 12: For a Happier Planet

Andronicos "The Great" describes and directs a number of initiatives to make Earth a happier planet. Zoos, aquariums, artificial coral reefs, summer camps for peace, the "Community Support Card" and the new Global Flag.

Let's begin............

You may not be aware of the fact that Andronicos “The Great” is now in charge of the World. He has issued approximately 600 directives, broken down into the 12 groupings of World issues found below. His aim – The total eradication of extreme poverty and war, using peaceful means, by the year 2012. His nemesis, Andronicos “The Cynic” enjoys making fun of the grand plan.

Read what they have to say and perhaps consider utilising certain parts as a teaching aid by using the World Leaders Game and discussion topics from www.12-12-12.org. The discussion topics (and questions) can be found at the end of this book.
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1.0 Eradication of Extreme Poverty by December 12th 2012

1.10 The new ‘Global Poverty Eradication War Bond’: $2 Trillion in stocks/bonds

1.10.10 The concept: German and Japanese Stock market 1945

Imagine you were quite wealthy in 1946. You were on the Board of Directors of a relatively large American corporation that employed one thousand people and made a reasonable annual profit for its shareholders which included you.

Even though Germany and Japan are now financially ruined following World War 2 which ended just a few months ago, word gets out that a fund is being set up to create investment for 20 German and Japanese companies. Would you invest ANY money in such ventures or would you laugh at the idea?

What if you had the vision to do so and persuaded your fellow Board members to conditionally invest 10 percent of corporate profits for 10 years? What if the investment happened to include BMW, Mercedes, Allianz, Sony, Toyota, Mitsubishi? The return on investment would have been on a par with finding a treasure trove of jewels underneath your garden.

This is what the Poverty and War Eradication Bond is all about. It is investing in poor people who make up Sovereign Tribes\(^1\) that have nothing and creating something huge by starting from scratch. It's not quite the same as the Marshal Plan which came into effect after the Second World War and was made of "gifts", credits and privileged access to American markets. The War Bond is an Investment.

If you are on the Board of Directors of one of the top public companies in the World, congratulations are in order because you are a class 'B' Ruler of the World. With this honour and power comes responsibility. You are therefore directed to read and obey my instructions as specified in this book.

1.10.20 Investment and reward: Long term. National debt repayment

When East and West Germany became "one" Sovereign Tribe in 1989 substantial investment was needed. To make the World "one", will also need massive finance.

The investment, which I estimate to be 2 trillion dollars is not written in stone. I await the various business plans which I have assigned to the "big 5" accounting firms to complete for me. It may be more.

Whatever the amount, loans guaranteed with the individual assets of the large public corporations is acceptable. In a recent study 5 trillion dollars in lines of credit were available for use by corporations. Needless to point out, they will pay the interest if they select this option. Of course, not all the capital will be required at first. Some won't be needed until the end of the decade, so don't worry about cashflow. Additionally, stock inventory in lieu of cash may be acceptable in certain cases.

\(^1\) I generally use the expression "Sovereign Tribes" instead of "country" or "countries" throughout this book due to the prevalence of nationalism, which exists today.
Whatever way large corporations will use to fund their War Bonds, it is worth noting that War Bonds will be a liquid commodity which can be sold at any time. Stock markets will reflect the minute by minute price and my advice is don't sell, always buy as many as you can.

Rich Sovereign Tribes are directed to borrow money so that they can also invest in these War Bonds. But it's up to each individual Tribe to decide how these loans will be funded. Perhaps the proceeds from my Robin Hood patented invention (refer to section 6-20) initiative will be used to pay the interest. I direct that no personal taxation be increased for this purpose unless more than 70% of the population agree.

Whatever the method, the return on investment will eventually not only pay off the loans which bought the War Bonds in the first place but actually potentially pay off a Tribe's entire national debt!

1.10.30 Amount required in units of $1m and how it will be used

The unit price of each War Bond will be 1 million dollars (American). I am against the idea of (but do not forbid) ordinary citizens owning War Bonds as this will create a massive administrative headache and cost – hence the relatively high minimum threshold figure. Another reason is that I don't want local charities or local investment in jobs to suffer.

1.10.40 Protecting investors

The bust and boom stock offerings such as internet start ups of the 90s helped many wise investors make a killing by investing in truly questionable risky ideas. The War Bond will stop the killing and will be based on global risk sharing. Just like any multinational group, some ventures will be more profitable than others one year and less in others.

The corporations that the War Bond will create will be run like any other competitive organisation and have a business brain. But it will also have the heart of a charity. Due to the unique nature of the enterprise, I have decided that almost everything will be available for public scrutiny on the internet. How much the managers earn, who they are, what they do, their resumes, who the suppliers are and what they charge for what.

1.10.50 Nepotism and corruption control: Draconian enforcement

I have decided that for a period of 7 years from the date any War Bond financed corporation is operative, none of its senior management may come from the same Tribe as the location of the corporation. Middle management will be moved to new locations every 2 to 3 years. Corruption will further be minimised by draconian clauses in what will be a very fair employment contract. It will state that the employee will accept his/her immediate arrest and transportation to a predefined Sovereign Tribe of the corporations choice, should serious allegations of corruption be made.

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2 I will use the expression "War Bonds" throughout this book to denote the above monetary instrument for investment. The actual technical term is an "Open ended loan bond gilt repayment derivative".

3 Public companies should get the advice of an independent expert before investing in more War Bonds than I request them to buy.
1.10.60  Global and regional management structure and Board

I have decided to delegate the task of defining the global and regional management structures of the relevant Boards, to respected experts in their fields. Nominees for very senior positions will typically be volunteers whose very names will excite investors, send a shudder of fear to competitors yet have philanthropic reputations. Multi-million dollar pay packets will neither be offered nor expected by these paragons of virtue until hunger is eradicated, war has ceased and every investor has the potential to be repaid in full with bonuses. The call for senior management will be made publicly in the future, don’t start volunteering yet. The very top posts will be headhunted.

"His Greatness" managing anything is a bit of a joke. He couldn't organise a drunken party at a brewery!

Andronicos "the Cynic"

Definition of "Tribe"

The World is made up of people who see themselves belonging to various Tribal groups. Some are more obvious than others. Not all are related. Everyone is in fact multi-Tribal. Here are some examples:


Many conflicts often arise between Tribes. Conflict leads to anger, anger leads to hate, hate leads to violence, violence leads to murder which historically lays the seeds to the ultimate conflict: War.

Throughout this book I will normally use the expression "Sovereign Tribe(s)" or "Tribal State" to describe the grouping of people, whether they like their Rulers or not, who reside in a physical geographic region which today is known as a country.

1.10.70  Which Tribal groups may qualify for investment

I direct that not one cent from the War Bond be invested in any corporation that will do business with any Tribe that does not meet my qualification criteria. This criteria includes the following (for now):

- The Tribe or group of Sovereign Tribes must be the poorest on the planet.
- The % of GDP and collected taxation spent on war toys (aka 'defence') be less than 1% per annum, unless predefined "emergencies" occur.
For the record, the author does not profess to "greatness"

- No nuclear weapons. (refer to 5.20)
- Relative Democratic rule.
- Agreement to 3rd party election monitoring.
- Relative freedom of speech, The Press, Religion.
- Human Rights accepted as intrinsic to criminal and civil judicial system.
- Disputed land or power sharing issues to be resolved under UN supervision first.
- Inter-Tribal peace treaties to be signed first and no terrorism tolerated.
- Unconditional immediate extradition of allegedly corrupt War Bond employees, suppliers, or civil servants for trial: at ANY time.
- Women’s rights to jobs, equal pay and the enforcement of anti women mutilation laws, abduction and slavery.
- Taxation for War Bond corporations and their assets to be fixed.

I hope the penny is beginning to drop if you are reading this book for the first time. If someone with billions and billions of dollars offered several commercial ventures to help poor Tribes stand on their own two feet for the first time, he will have the right to ask for certain security for his employer and their shareholders. But this time, instead of some 35 year old twit with a PhD from the IMF demanding some poor country doubles its bread price, halves its pensions and closes a quarter of its hospitals in return for a last resort bridging loan to avoid riots, no such bailout loan will be needed. Similarly, the 12-12-12 initiative is not another charitable hand out to help hide the real symptoms - it's the cure to many of the worst problems facing the human race.

The above list which initially is just 12 undefined subject headings without figures attached are neither draconian nor unreasonable. Ironically, each Tribe will save money, purely from defence savings.

Of course, if any non wealthy Sovereign Tribe, under the misguided belief that their national identity is being eroded wishes to carry on as now, I will merely wait until opposition parties explain to the local population why the standard of living of their neighbours has quadrupled, be voted in office and get them to sign up to the War Bond selection criteria. And while they're on a roll, perhaps investigate their corrupt predecessors.

Finally, speaking with personal experience, it's very hard to plead poverty to a banker when a Lamborghini Diablo is parked outside your front door (even though the cash flow problem is short term and the sports car is in theory costing nothing). I trust the Sovereign States that possess nuclear weapons are not offended by not being selected as a priority for the time being: It's the psychological impact to War Bond investors, not the cost of nuclear weapons vs conventional ones that’s the concern.

1.10.80 Employee benefits for War Bond Corporation Partners

I have decided that employee remuneration in War Bond corporations will lean very heavily towards benefits. This is not negotiable because a home is a home but money is potentially a worthless confidence trick. Benefits will include -

- A relatively nice warm home, with access to clean water
- Family medical/dental cover
- Family education
- Quality food availability and supply for the family.
12-12-12: Many tribes, one people one planet

- Basic pension after many years of loyal service
- Sick pay/disability. War Bond employees will be protected with western style health and safety regulations.
- Paid holidays
- Initially it will be a 6 day week (one day will be for education spread throughout the week)
- Bonuses will be paid for both corporate success and personal achievement.
- All employees of any War Bond corporation will eventually become local, regional and global partners in profit sharing, but only after War Bond investors receive their well earned rewards.

The first four benefits above are highlighted. This is because as Director of the Human Race and Manager Planet Earth I have made the decision that everyone in the World will have these benefits by December 12, 2012. Regardless of whether they are War Bond Corporation employee partners.

Why don't you give them company cars and membership to a health spa at weekends as well!

Andronicos "the Cynic"

1.10.90 Types of business to be created

I want relevant experts who live in developing Tribes, their Tribal neighbours and international trade Gurus to provide me with the initial ethical investment wish list by December 12 2003. It should require the minimum of new infrastructure, the maximum in housing creation projects in what will become self sufficient Kibbutz type villages - all for the least amount of money.

1.10.100 Taxation in beneficiary countries

Sovereign Tribes have the right to tax whatever they deem appropriate to its citizens. If taxation is too high, governments fall. Taxation of War Bond corporations will be fixed from the start to avoid future problems.

1.10.110 Who's first? Egypt/Israel/Palestine/Jordan

Subject to meeting the War Bond criteria for all 12 phases, phases 1-2 will be Egypt/Sinai, Israel, Palestine, Jordan, Phase 2-3: Many of the Sovereign Tribes of Northern Africa, phases 4-12: The rest of the World.

1.10.120 Formal business plan: Big '5' to do one

I direct the Top 5 accounting companies to provide business plans which will be posted on the internet as they evolve. If none of you are interested to do this, I will use the Top 12 accounting companies to do subsequent audits for War Bond corporations, which will mean they will eventually outgrow you!
I want these business plans on my desk by December 12 2003. I will accept the usual liability disclaimers, so no excuses for delay will be tolerated. After all, I'm not asking you to shred confidential documents.

1.10.130 From which corporations will the money come from?

Help! Our Baby has fallen into the swimming pool

Everyone would agree that if a baby fell into a public swimming pool, a rescue attempt should be made to save its life. But while it's drowning…

Would everyone point at everyone else and say "you jump in"?
Would there be a big debate as to why the parents were at fault?
Would the lifeguards be blamed for not stopping the accident?
Would lawyers think about the legal implications for what is happening prior to allowing a rescue attempt?
Would the swimming pool rules be changed first?
Would the fact that the swimming pool was a bit cold make a difference?
Would the fact all the people are on their way to a hairdresser convention make a difference?
Would the fact a business appointment will be delayed make a difference?
Would the local or national government be blamed for mismanaging swimming pools?
Would the local pious religious clerics point to mixed sex bathing being the root cause of the problem which had to be addressed before ANY rescue attempt?
Would God be blamed for allowing the tragedy or not designing water babies properly?

The baby in my example is the poorest quarter of the human race. I direct everyone who can swim jumps in NOW for three reasons: firstly, it's the right thing to do, secondly most people will feel happy inside for even trying, and thirdly… the baby may grow up and return the favour by saving the life of its rescuer.

Let's save the baby's life now and deal with the questions later. Specifically one that is not on the list above: How will such accidents be stopped from happening in the future?

I am not after the Earth. All I want and all that I will get is 10% of the profits of almost every public company on the planet every year for ten years or irrevocable loans guaranteed across the board by public companies. For years, the largest corporations in cahoots with clever lawyers and accountants have used legal loopholes to avoid paying taxes. I've decided to do the same. I will be the new additional tax collector so that extreme poverty will be eliminated by December 2012. Exclusions to this directive will include:

- Non profit organisations/charities/religious organisations.
- Small public companies that have a net worth of less than 12 million dollars.
- Small public companies that earn less than 12 million dollars in profits per year.
- Pharmaceutical companies (subject to my further instructions).
- News media companies.
12-12-12: Many tribes, one people one planet

- Public companies where the local Tribal State holds more than 30% stake.
- Private companies however large, wealthy individuals however rich.

Do not see me as a Robin Hood figure. And do not get confused with the Robin Hood patent described in section 6.20 of this book. According to legend however just his mission, he used violence to steal from the rich (and corrupt) which he gave away to the poor. I am not legend, I am real and will borrow from rich public entities to lend to the experts to invest in the poor who will eventually make all the players richer. It's a win win situation, but more than this - it's right, moral and just.

As of March 2002, in the Sovereign Tribes of the United States, there was nearly 5 trillion dollars available as unused bank facilities (loans, lines of credit, overdrafts) to the largest corporations. An alternative to receiving profits for 10 years is the major public companies will instead guarantee a long term loan on behalf of the War Bond corporation - a bit like a rich uncle.

I will be the catalyst to make it happen but have no aspirations of leading the day to day running of how the money will be spent. This will be left to respected experts. But I will be involved in how the money will be collected. It will need an iron fist plus the mobilisation of millions of volunteers: you and your family.

"His Greatness" speaks, World listen!

Andronicos "the Cynic"

1.10.140 Global repercussions for greedy public companies that do not do what I ask

I will be frank and to the point. For clarity I have broken down this key section into bite sized chunks.

Directors of Public Corporations

Directors of public corporations that refuse to take part in this initiative will eventually be in the minority. To these corporations I say the following: Just think of the massive markets you can create in the next decade by taking part. Just think of the return on your investment by buying into the War Bond. You will be one of only a few thousand fellow directors who can eliminate extreme poverty and war from the face of the Earth within 10 years. Such a historic contribution will be remembered forever and be recorded for posterity. A pyramid or inscription chiselled in rock lasts a few thousand years - an electronic copy will last for ever.

But for the small misguided minority of Boardroom twits who will not support the initiative they will also be remembered in history. I will destroy their future chances of a career and symbolically drag them squealing by their little curly tails to the chopping block of the sausage factory of shame. They will be named and shamed with their home addresses posted on the internet…
My final warning to directors of public companies is as follows:

If you do not help in the eradication of absolute poverty by December 12\textsuperscript{th} 2012, by investing in this War Bond, there will be such an outcry amongst your own people that your corporation whatever its size, will be forced to capitulate or die in bankruptcy. Furthermore, any magic practising lawyers, scribes or other such parasites that attempt to inflict harm on those who are helping me achieve my aims will be hounded out of office. Dragging a legal case on for years and years until the adversary you have bullied has either run out of money or a new Government has taken over is not a new trick. It will be done to your corporations until its share certificates are used by stock brokers for cat litters in the homes of rather spoilt kittens. In the global village, you will become the global village idiots. You will end up moody and poor with a Karma graduation report that states "EEEE-, must try harder." You will be marked as "non fit and proper Rulers".

You will feel rather silly if a small percentage of your own work force not only stops the whole organisation by going on legal strike, but employees from your largest competitors pay your striking employees wages in sympathy!

Best worse case scenario for you is you have to give in and still keep your job. But can you continue if your name is a laughing stock to employees, customers, suppliers and most of all to shareholders? Worst, worst case scenario for you is your shareholders or bankers force your resignation and your company becomes one of my many subsidiaries.

Save a lot of trouble for yourselves and others. Do as I ask, or else "Get off my Planet".

**Employees of Public Corporations**

I request your assistance and patience. At first all I ask is that you send a copy of this book to the complete Board of Directors of your company. If you have access to their private home address - send it there. Do this within the next 12 days - anonymously if you wish.

If though I ask you to go on legal strike, it will be to bring down your Board and force them to either obey me or resign. Be assured any public company that is forced to take part in my 12-12-12 initiative will also be forced to apologise to its employees by awarding them a backdated 12\% (on top of the normal) pay rise. This I promise. Do not be surprised if employees from competitors dig deep in their pockets to help you in any such unprecedented strike action for the good of the human race. If I end up controlling your public company because its share price has plummeted so low that I end up owning 51\% of the stock, be assured that I promise a one off 20\% (on top of the normal cost of living) pay rise - across the board. Any subsidiary of mine will be run for the benefit of the poor, plus its future partners: you the employees.

If during this battle of pens, ink and words you lose your job and the 12-12-12 initiative or me is blamed, I promise you will eventually get a massive backdated severance award net of taxes and an apology from the company that sacked you. Although I cannot guarantee your job back, I will guarantee you will eventually be able to get a job.
In all the above scenarios, I request all employees of public companies I earmark, to show patience as it is all for a good cause: the eradication of war and eradication of absolute poverty by December 12th 2012. Your names will be honoured by future generations for all eternity, wherever your descendants eventually live in the Universe, because of one thing: you put your loyalty for the cold and hungry above that of the hot headed, proud fat cat twits that allegedly "manage" your corporation.

Unions

I request your assistance if I ask for it.

Bankers

You are commanded to stop all forms of direct or indirect financing of any public company I specify. Any company on this forbidden list that is shown to be propped up by your bank will pay the consequences financially to both it and you. Obey me.

You are further commanded to back any acquisition that I choose to make (hostile or otherwise) against any public company that has the backing of 24% of its shareholders. Obey me, or else "Get off my Planet".

Institutional Investment Managers

Protect your customers, clients and pensioners by doing what I tell you. Your portfolios will make substantial gains especially when backing my takeover of public companies whose stocks are undervalued.

If you do not, there will be such an outcry from amongst your own people that you will lose everything. Do not forget recent precedents have allowed even the most reputable fund managers to be paraded in front of civil courts for risking clients money with "reputable" corporate losers that should have been winners.

Don't try the trick of saying you didn't know. You did and you do - by reading it here and now. When you see me going against a public stock: dump it immediately. Avoid all this trouble. Avoid all the paperwork. Make lots of money for your clients - by obeying me when I demand it of you or else "Get off my Planet".

Pension Fund Managers

The largest US pension fund recently sold all its assets in certain Far East countries because of alleged failure to meet strict new investment criteria in Human Rights and Labour practices. I want the same stance adopted for public corporations that do not meet my new investment criteria. The 1000 largest US pension funds hold $5 trillion in assets, much of it in global stock markets. I direct all pension fund trustees help the 12-12-12 initiative by: (1) dumping stock when I ask them to; (2) buying War Bond stock and (3) assisting me in buying public corporations that will be made insolvent by members of the public who listen to me. Do as I demand or else "Get off my Planet".
Trustees of Charities and Foundations

I don't want to hurt your organisations. But I must warn you to get out of the global stock market by January 2003 or risk a massive devaluation in the value of some of your stocks. As trustees you may be held accountable. Don't put yourselves in that position.

The Wealthy

I know what it's like to be very wealthy, or at least I used to, so let's make something absolutely clear. I want rich people to remain rich - it's nice to be rich. I will be delighted if they became even wealthier as long as their assets have been acquired legitimately. The greater the wealth created, the bigger the amount available at their disposal to be given to charitable enterprises should they wish, or the underprivileged should they wish or via taxation whether they wish it or not. "Giving", is up to each individual and a private arrangement between themselves, their families and their spiritual beliefs. I am not asking that anyone should sell their homes or other assets such as expensive cars or yachts so that one million local poor families can each get a one off sack full of food. That would be dumb. Bathing in yaks milk while being fanned with palm branches provides work to yak farmers and jobs for fan operatives.

I highly commend the philanthropists around the World who have made an honest fortune with ethical and moral investments and business practices. The ones who treated their greatest asset: their employees, fairly and honourably. I have selected a small group of you to further your portfolio of public stock in return for backing my takeover of certain key multinational corporations. You deserve the opportunity to make a further fortune from my manipulation of the stock market, because I am sure you will donate part of the huge net profit you are soon to make to good causes.

I want the rich to carry on spending, buying, employing and creating jobs. All I ask from rich people is this - dump all your stocks in public companies I identify and dump any advisor or investment manager that doesn't, because if you don't he will become your massive liability. And of course move your business away from any bank I blacklist.

Members of the public

At the right time, when I decide it be so, members of the public who can afford to, will be directed to buy just one share in various public companies. (I must warn you though that the prices of some of these shares will plummet.) Follow my directions over the next few years - you will be told what to do. Getting on the internet to ascertain which share(s) you must buy depending on where you live and what letter your surname begins with will be my modus operandi. This will enable a very loud 12-12-12 contingent at AGM meetings calling for director's resignations. In a nutshell, at those meetings, when you all symbolically utter the words "plop plop" I want the top executives to feel compelled to grab hold of their executive key to the executive restroom, jump feet first into the nearest executive water closet and pull the chain.

This technique of ganging up is similar to how greedy currency speculators, backed by greedy bankers have a feeding frenzy against a country's currency. They don't care

---

4 WC, lavatory, restroom, John, toilet
about the misery it causes millions of people who have to pay higher interest rates or deal with devaluation. Members of the public who can afford to are asked to have a share buying feeding frenzy in units of one share, when I ask them to.

**For everyone else, rich or poor, I direct that you ensure no goods or services are purchased from any black listed public corporation, but instead take your business to any competitor I identify that has agreed to formally take part in the 12-12-12 initiative.**

**Shareholders**

I direct you all follow my directives itemised above. Additionally ensure the corporation by-laws are changed that state no directors or corporate officer may receive a severance (golden parachute) payment if more than 70% of the shareholders vote that "he should be sacked for gross incompetence."

---

**I can see the global stock market shivering with fear already.**

Andronicos "the Cynic"

But what if everyone listened to Andronicos "The Great's" directives about dumping shares and certain pension funds bought shares on His instructions at the right time?

Andronicos the Mediator

They would make a massive fortune.

Andronicos "the Cynic"

Which army will enforce "His Greatness" commands?

Andronicos "the Cynic"

---

**Directors' public liability insurance**

On the day the first director of a public corporation makes a claim for being sued for incompetence due to non compliance in the 12-12-12 initiative, protect yourselves. You will end up with a huge liability from Boardrooms due to members of the public bankrupting corporations. When shareholders and banks sue the first corporate casualties of non War Bond compliance, change all directors' public liability insurance policies immediately to stop all possible protection against "directors’ acts and omissions" relating to my projects. Don't state you can't because everyone knows you can change or cancel a policy at a whim. Look at what many of your parent companies did to the World's airlines in September 2001. If you don't do as I request, members of the public may be asked to boycott ALL your insurance products, while you are Getting off my Planet.

**I mean business**

For years, some of the largest corporations on the planet have influenced politics, to the point of affecting government policies, influenced laws and treaties to the detriment of ordinary people and the environment, and actually profited from war and conflict. Many have even influenced which governments should be in power. Yet however solid their
foundations appear to dig deep into the very soul of the Earth's ruling establishment, their buildings can be symbolically blown away by the very will of the people.

It's easy. Why? Because however solid their buildings, regardless of wealth inside or out, it's foundation is the price of its stock. Being made of paper, a few million people however poor, can destroy the house if they all huff and puff at the same time.

To show I mean business and to show the restless sea of mankind has a greater combined power than ANY public global multinational corporation, I will make one international organisation insolvent almost overnight and lead to its closure. Beware the Googly, the double Googly and the offside kick though.

Let this serve as a warning.

1.10.150 Positive repercussions to public companies that take part

<table>
<thead>
<tr>
<th>Corporate power: some facts and figures</th>
</tr>
</thead>
<tbody>
<tr>
<td>▪ Of the 100 richest economies, 51 are now corporations. For instance, sales by General Motors are greater than the GDP (Gross Domestic Product) of Denmark, or Ford than South Africa.</td>
</tr>
<tr>
<td>▪ The World's 200 largest corporations now control 28% of the global economy, yet need to employ only 0.3% of its population to achieve that.</td>
</tr>
<tr>
<td>▪ The sales of the World's largest 200 corporations are equivalent to 30% of global domestic product. Their total annual sales (US$7.1 trillion) are larger than the combined GDP of 182 countries (i.e. all but the largest nine countries).</td>
</tr>
<tr>
<td>▪ About one-third of global trade is really intra-corporate trade, i.e. one subsidiary exporting to another subsidiary controlled by the same corporation.</td>
</tr>
<tr>
<td>▪ American corporations pay less in US taxes than they receive in public subsidies from US tax payers. In 1994, US corporations received $167 billion in tax breaks, to be compared with $50 billion in total federal expenditure on welfare (AFDC).</td>
</tr>
<tr>
<td>▪ Business Week reports in 1997 that the compensation for American CEOs of these same publicly subsidised corporations has soared to an average of US$5.5 million per year, while the wages of the working population remained stagnant. In the 1960s, CEOs’ salaries were 30 times greater than those of the average worker; compared with 200 times today.</td>
</tr>
<tr>
<td>▪ For every dollar in total taxes (local, state and Federal) paid by individuals, corporations used to pay 76 cents in the early 1950s (1950-54). By 1980-92 corporate taxes are down to 21 cents per dollar of individual taxes. In Canada, even in a year of record corporate profits, like 1996, corporate income taxes were down to 14.5 cents for each dollar of individual taxes.</td>
</tr>
</tbody>
</table>

Enough of the negative stuff of the preceding few pages. Deep down I'm not that nasty. In fact I'm a sheep in wolf's clothing - call me Mr Baabaa.

Let's be positive and share in the commendations to the good guys.

It will not only be wonderful publicity for all such organisations, but I request that members of the public and other corporations specifically buy products from these "investors in the human race". Such kind hearted organisations whose Boards of Directors can see further than their noses, will be identified by their frequent use of the new Global Flag throughout their product advertising.
Furthermore, I request suppliers who already have negotiated contracts with public companies that invest in War Bonds, give a very small unilateral discount during the life of their contract. Something as small as 0.5% given at invoice time with the words "We commend your participation in the 12-12-12 initiative" will not go unnoticed and to a giant multinational will make a difference to bottom line profitability and share price.

1.10.160 Governments: Using defence savings to invest in this War Bond

I don't want rich Tribes wealth to be lowered. I want their wealth to increase as part of the 12-12-12 initiative.

Governments of the richest Tribal Sovereign States are directed to use the billions they will save in defence cuts to invest in the War Bond and to help the poor in their own countries. No wars will mean MASSIVE savings. Borrow against this certainty now, because it's now the poor who need help. There is no excuse though for homelessness or hunger in a "developed" Tribe or an oil rich one. Deal with these problems first.

Governments of the richest Tribal Sovereign States are also directed to invest some of their social security savings (pensions) nest egg into War Bonds. Aim for 12% of the total fund.

Do not raise personal income taxes to fund War Bonds unless more than 70% of the local population agree. Investigate my patented Robin Hood initiative (6.20) at the first opportunity as a way of creating a brand new source of government income and catalyst for job creation.

1.10.170 War Bond: Conclusion

I direct highly respected economists, guru's of finance and the brainy boffins of monetarism come up with hard proof on how the War Bond will stimulate the global economy, and how it will increase the wealth of the richest Tribes. Share this proof publicly.

End of War Bond Directives
1.20 The National debts and interest payments of poor countries

Certain Tribal Sovereign States such as the United Kingdom should be highly commended for recently writing off the debts of the poorest Tribes in the World. There is such a thing as positive Tribal karma.

I also highly commend the following top 12 Sovereign Tribes who provided overseas development aid to their poorer neighbours. It's not the amount that counts. It's the percentage of the Gross National Product (GNP) given in overseas development that I applaud.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Sovereign Tribe</th>
<th>Amount ($bn)</th>
<th>Tribal development aid as a % of Gross National Product</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Denmark</td>
<td>1.7</td>
<td>1.06</td>
</tr>
<tr>
<td>2</td>
<td>Netherlands</td>
<td>3.1</td>
<td>0.82</td>
</tr>
<tr>
<td>3</td>
<td>Sweden</td>
<td>1.8</td>
<td>0.81</td>
</tr>
<tr>
<td>4</td>
<td>Norway</td>
<td>1.3</td>
<td>0.80</td>
</tr>
<tr>
<td>5</td>
<td>Luxembourg</td>
<td>0.1</td>
<td>0.70</td>
</tr>
<tr>
<td>6</td>
<td>Belgium</td>
<td>0.8</td>
<td>0.36</td>
</tr>
<tr>
<td>7</td>
<td>Switzerland</td>
<td>0.9</td>
<td>0.34</td>
</tr>
<tr>
<td>8</td>
<td>France</td>
<td>4.2</td>
<td>0.33</td>
</tr>
<tr>
<td>9</td>
<td>Finland</td>
<td>0.4</td>
<td>0.31</td>
</tr>
<tr>
<td>10</td>
<td>UK</td>
<td>4.5</td>
<td>0.31</td>
</tr>
<tr>
<td>11</td>
<td>Ireland</td>
<td>0.2</td>
<td>0.30</td>
</tr>
<tr>
<td>12</td>
<td>Japan</td>
<td>13.1</td>
<td>0.27</td>
</tr>
</tbody>
</table>

Effective immediately, I direct great leniency is shown to qualified poor Tribes that are due having to pay back capital and interest during 2002. I have decided that a percentage of taxation collected from the profits of corporations created by the War Bond in their regions will be used to securely pay off these debts. Refer to my previous list as set forth in section 1.10.70 that itemises qualification criteria. Await my further instructions on this matter.

1.30 Homelessness

By December 2012 I direct no one should be permanently homeless unless they wish to be. I also direct that the worst slums be knocked down and replaced with suitable homes. Everywhere in every country.

There is no excuse whatsoever for wealthy Tribes having anyone permanently homeless unless they wish to be. I want immediate basic accommodation to be found for anyone sleeping rough in a wealthy Tribal region.

How can a city like New York have a budget of half a billion dollars a year for homelessness yet 1 in 8 of the city's population rely on charity and an average of 100,000 sleep rough every night?
I commend Habitat for Humanity who have built thousands of quick build homes in the USA. I want this organisation and similar ones to train others in the techniques. Don't worry about land, materials or labour, I will deal with these issues.

1.40 Extreme Poverty in rich Tribal regions

There is absolutely no excuse for anyone of any age not having the following minimum standards in rich Tribal regions:

- A relatively nice warm home with access to clean water
- Medical and dental care
- Education
- Quality food availability and supply

I direct a wish list of what's needed and how much it will cost to provide be drawn up immediately on a Tribe by Tribe regional basis for the top 12 "rich" Tribal regions in the World.

I do not want to hear complaints why there's homelessness or why people's teeth are going rotten, I want to know what it will take to fix the problem. And because I'm not trying to win the votes of key members of the public I can speak my mind.

Get on the [www.12-12-12.org/1.40](http://www.12-12-12.org/1.40) website. Follow prompts to take you to the Tribal region you wish to propose a solution for.

Go do it now. Be constructive. Be wise. I want a permanent solution.

1.50 Investments using micro loans

I commend Mohammed Yunus who pioneered the concept of micro loans in developing Tribes. Lending $50 may seem strange to someone in Europe who spends this sum weekly on cigarettes and beer, but $50 in some Tribes is enough to buy the material and stock to start a small business that will feed a whole family for a year. Ironically, the default rate is very low for the poorest of recipients.

I do not want the War Bond being used for such ventures, but direct existing reputable international charities to fund such activities. Statistically, due to low default rates and the fact the charities will be repaid their capital as opposed to spending the capital, it's a win win situation.

1.60 Food mountain demolition and distribution

By December 12 2003 I want to know the physical location, size (including estimated peaks) and content of every major food mountain in Europe and North America. Don't worry, I will not make the suggestion in future that 1 million tons of rotting apples and tomatoes be shipped to Africa. I have other plans but I need the facts before making future decisions and directions on this matter.

Give me the European Union wine lake, I'll be quite happy to deal with this issue.

Andronicos "the Cynic"
1.70 Infrastructure: Transport and Communication

Not one cent of the War Bond will be spent on road, rail or communication infrastructure unless it is a legitimate investment. Developing countries should start planning now on how to provide basic start up infrastructure on the assumption multi billion dollar industries will suddenly appear in their region.

I direct global telecommunication companies to undertake preparatory work now in providing highly fast, highly inexpensive telephone, video and data traffic in these regions.

At the right time I will want to lease record levels of shipping transportation for distributing raw materials. Start planning now.

1.80 The Banana experiment: December 12 2003

Effective December 12 2003 for a period of 7 months I direct everyone in Europe, North America, Australasia and Japan to take part in the "12-12-12 Banana initiative."

This will show governments and the World Trade Organisation that the sea of mankind has the real power which can be used for the good. From this date I want the major supermarkets in the aforementioned geographies to impose (and advertise the fact) that a 10% supermarket duty on bananas is being levied and collected.

For 7 months I direct everyone to buy and eat bananas from these supermarkets. When going to a dinner party take a bunch with the flowers, chocolates and wine. I want people to eat so many bananas in these geographic regions that visitors will think your particular Tribe has gone slightly mad. School children who do well should be rewarded with bunches of bananas. Employees of the week or of the month should be awarded bananas.

I direct 97% of the above 10% banana tax collected be distributed to the Tribes where the bananas came from and be used to build facilities for the local population. No money must be used for buying land though - this must be donated by local means. I don't want the money going to local charities but it must be spent frugally by the same people who do the buying on behalf of supermarket chains. Speaking from experience these buyers are experts in the art of negotiation which will ensure this self imposed banana tax is spent carefully. A tiny portion of the gross banana tax to be optionally used to cover the expenses of the supermarket chains.

The amount collected will be monitored on a weekly basis on the [www.121212.org/1.80](http://www.121212.org/1.80) website. You will be surprised at how much will be amassed. Go bananas for 7 months!

I hate bananas they give me wind. I prefer apples.

Andronicos "the Cynic"

I think you will find the idea is to help poor countries. The term Banana Republic is indicative of whole States that rely on banana products for their national economies. I have not heard of an Apple Republic.

Andronicos the Mediator
1.90 Free air, Free clean water, Free basic energy, Free staple foods

From the year 1 ACH (refer to calendar section) I direct all Sovereign States to ensure that anyone can go into a major supermarket and be able to acquire regionally and seasonally available basic staple foods FREE OF CHARGE. This symbolic gesture must remain in force forever throughout mankind’s journey across the universe in whatever planet it eventually inhabits.

One day out of seven, only one day's supply may be taken free of charge to last 24 hours. But every Thursday, 2 days supply may be taken. Only in special circumstances can unused days be "banked". If someone is underprivileged they and their family will have the time to visit the supermarket every day. If not, such a daily routine will be unnecessary.

Never, ever, ever, ever must food acquisition (free or otherwise) be in anyway whatsoever connected to centrally controlled personal ID cards (electronic or otherwise).

From this date I also direct that the minimum threshold for basic heat, water, power and transportation costs nothing.

Tribal States: just think about the extra taxable disposable income available to spend on wealth creation.

1.100 Fasting

1.100.10 Grade ‘A’ and ‘B’ leaders: Instructions relating to fasting on the 12th of every month

Effective on December 12th 2003 and monthly thereafter on the 12th of every month, all World Rulers named in the 'B' list of public companies (their complete executive and non executive Boards) are commanded to consume no food whatsoever. Between 0700 AM and 7 PM only water may be consumed.

Exemptions are as follows:

- Pregnant women or those breastfeeding children.
- The elderly. (over 70 years of age)
- The sick.
- Those who belong to and regularly follow a religion that calls for a fasting period of at least 12 days every year. (They already know what it feels like to be hungry)
- The mentally weak or mentally sick.

Any meal that begins before 0700 AM may be continued for up to 1 hour. Meals may be pre prepared and ready to eat when local time reaches 7 PM.

‘A’ list World Rulers such as prime ministers, presidents and senators are requested to show their personal commitment by doing the same. But it is not mandatory.
1.100.20   Directions for everyone else

Every 12th of the month

While 'B' list World Rulers are taking part in their mandatory fasting (and optionally so are 'A' list World Rulers as a sign of support) on the 12th of every month until starvation is eradicated from the planet, I direct families to prepare unusual delicious meals popular with other Tribes. I direct bakeries to prepare special international cakes and restaurants and supermarkets special snacks that look nice and smell nice which are not normally found locally - all on the 12th of every month. "Eat for peace" on the 12th, ideally as families, while 'B' Rulers watch and salivate.

When hunger is finally eradicated from the planet, I direct that on the evening of the 12th forever more, delicious inexpensive buffets be prepared in every village, town and city worldwide. Restaurants should compete to be the best. Children should always be reminded why they are fortunate enough to take part in this monthly global custom and why it was not always this way.

Every Thursday: The empty bowl symbol

From December 12 2003, everyone in the World is directed to place an empty bowl upside down next to them when having their Thursday evening meal. Any bowl will do, preferably slightly cracked, chipped or old. One per family. Until starvation is eradicated from the planet this symbolism will serve as a reminder to all Earth's children that there are hungry people in the World. Reputable restaurants are commanded to take part in this non-religious yet simple humanist ritual.

When hunger is finally eradicated from the planet, everyone should continue this custom forever more wherever mankind eventually travels to in the universe. It will serve as a reminder of the dark days before the human race became civilised. From the year 1 ACH empty cracked bowls will be replaced by pretty hand painted ones created by children in their first years at school.

Every Day

"I want there to be no peasant in my kingdom so poor that he cannot have a chicken in his pot every Sunday."                    King Henry IV

"As of today, smell your food."                              Andronicos "The Great"

I direct that the new custom of smelling one's own food is instigated. This will be done for two reasons - firstly as a sign of appreciation to the cook's skills in creating a dish that not only looks and tastes good, but also smells good, and secondly - as a reminder that there are many of Earth's children who have no food to see, smell or eat.

(For hygiene purposes avoid the rudeness of smelling other people's food or smelling common dishes that are for sharing. Adults may overrule this food smelling initiative for minors who are in their presence or custody.)

Cute!                              Andronicos "the Cynic"
1.110 Giant Hypermarkets strategically placed throughout poor regions

The following directives are to the major supermarket chains from rich Tribal regions.

People in developing Tribes, especially tropical islands, are ripped off by small village supermarkets. By the time a basic imported commodity has gone through various middlemen and transportation costs, the final price is extortionate. Get rid of the middlemen. Open several superstores. Pile 'em high, sell 'em cheap and provide weekly transport cost free to poor people to get to their new hypermarkets. Start at one end of the island (or region) and work round depending which day it is. Allow cheap international wire transfers from supermarkets in UK and American Tribal regions to customers of these new hypermarkets. This will allow someone who needs to send small amounts of grocery money to his Caribbean mamma, to do so quickly, cheaply and securely every time he goes shopping in his local superstore.

Don't undercut local produce though. This initiative will create little global profit at first, but no harm either, so do it. I direct major supermarket chains from rich Tribes to check this out as part of the banana spending initiative. After all, some of your senior buyers will be in the vicinity anyway.

Summary

After 1 ACH the least paying jobs may still have to be done in one form or another. But there will be a huge difference in the worker's standard of living, even though the pay may be similar to before. Don't forget - money is a confidence trick. A street cleaner in New York possibly earns the same dollar amount as a doctor in Mogadishu. But what will happen because of War Bond finance is that a street cleaner in Mogadishu will get a basic home, basic healthcare and basic food even if he remains a street cleaner. This sort of future is what the War Bond and your help will bring to the poor. Our Mogadishu street cleaner can then spend his hard earned few cents on luxuries which until then he could only dream about.

It makes moral sense and economic sense to change the global way of thinking to make this happen.

One of the greatest potential disasters to befall the human race is if a clever team of scientists discovers a gene or drug that gives human beings huge life spans and does this before poverty and war are eradicated off the face of the Earth.

I wish a team of clever scientists could eradicate His Greatness from my body.

Andronicos "the Cynic"
Who Rules the World?

Andronicos "The Great" insisted on having the last word in this book. He decided to finish off by writing the open letter you can read below. A TV documentary is being produced following his future exploits!

There are 6.3 billion + people alive on earth today. Of these there are only approximately **200,000** powerful individuals who collectively **rule** the World. Within section 10.100 of the 12-12-12 book, they have been graded into four "power" categories: Grade A, B, C and S, with twelve "Influence" sub categories of 1-12.

If they all worked together with our help, these individuals possess the power, influence and/or wealth to bring about true Global Peace and the **total** eradication of absolute poverty by December 12th 2012.

Three questions spring to mind: Why don't they? What can we **all** do to help? And if you are one of these 200,000 collective World rulers, what is being asked of you?

The letter below will be sent for comment to all public companies in the World, using various means at the appropriate time. It is the first of several. This first letter is both positive and polite.

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**An open letter from Andronicos "The Great" to all category "B" Rulers of the World**

From the office of Andronicos "The Great"

Earth

August 20th 2003

Dear CEO or key Board Member of **every** Public Company in the World that fits my criteria for selection as described in section 1.10.130,

Congratulations are in order. You are one of just a few thousand people that will make history. Your names will be honoured forever, wherever and whenever the Human Race eventually colonises other planets. You hold the key to Global Peace and the total and absolute end to extreme poverty worldwide. Such an historic achievement with your help will never ever be forgotten.
I have three requests for you and your Board of Directors to undertake. Firstly listen to my speech which was given with you in mind. It can be heard via the www.12-12-12.org website. Secondly as a sign of support to the billions who go to bed hungry every night, please follow my directives on fasting on the 12th of every month as described in section 1.100.10. Thirdly, when asked by various messengers I will use to send this letter to you and your Board, or if I turn up with a film crew, I want you to answer one simple question within 12 working days, by emailing via a temporary corporate email ID to brulers@12-12-12.org. Your response will be made public on the www.12-12-12.org website and other websites.

The question is as follows:
Would you recommend an investment in acquiring an asset for your organisation, using 10% of your global profits for 10 years to buy (or guarantee to fund by way of security) the type of Bond as described in section 1 of the 12-12-12 book and website, if most other public companies in the World agreed to do so and millions of volunteers each offered free labour for at least 90 days to achieve the key goals as described in a business plan by a top 12 audit or consulting firm?

Your answer should be (1) 'Yes', (2) 'No, because....' or (3) 'Yes, as long as there are conditions (which you should itemise in your open communication to me)'. No response at all, will be counted as a 'No' unless I am informed otherwise.

Not only will several billion people thank you for helping, but so will your shareholders who will benefit from the new markets the 12-12-12 initiative will create for your goods and services. More importantly, it will act as a catalyst for World Peace and Security. But most importantly, your future descendants, who in millions of years across the Cosmos could be more abundant than there are grains of sand on all the beaches in the World, will look back at this time, perhaps literally, and be proud at last to be called Human Beings and be privileged to be related to you personally.

I commend many of you for the considerable amount of time and money that has been spent helping good causes by way of charitable donations. I am not asking for charity, I am asking for a one off investment from people such as yourself, who manages certain corporations or has the power and influence to effect policy decisions within G20 Governments.

Billions of people await your response. Think from within before replying to me and bear in mind the reputation of your highly prized brand name can be enhanced substantially, not only in the short term, but for as long as the Human Race exists.

Yours truly

Z

Andronicos "The Great"
Director of The Human Race and Manager Planet Earth

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I support the 12-12-12 Initiative